



# MVTC NEWS

Proudly Providing Service for 50 Years  
1956—2006

**Minerva Valley  
Telephone, Cablevision,  
and Wireless, Inc.**  
104 N Pine Street  
Zearing, Iowa 50278  
641-487-7399—voice  
641-487-7599—fax  
minerva@netins.net  
[www.minervavalley.com](http://www.minervavalley.com)

**Office Hours:**  
Monday - Friday 8 a.m. to 5  
p.m. We are closed from  
noon to 1:00 p.m.

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## MINERVA VALLEY WIRELESS UPDATE

When good things are coming they seem to take longer than we want. We are happy to report that our wireless service is right on schedule. The week of September 18 we will begin burying cable to the tower sites. Construction bids on the towers themselves are also due the week of September 18, which means we are getting closer to actually breaking ground on the towers.

Our staff has not yet been formally trained on the cell phones and plans that will be offered, but we will be happy to answer any and all questions you may have at this time. If we do not

know the answer we will find it out and get back to you. If you have Internet access you may also go to [www.iwireless.com](http://www.iwireless.com) to find out the plans, phones and coverage that will be available. Minerva Valley's website, [www.minervavalley.com](http://www.minervavalley.com) also has a link to the iWireless website.

It is our goal to provide our customers with excellent wireless telephone service. We believe we will be able to provide a valuable local link with this service. When you contact our office you will receive fast, friendly service from a local human being...no recorded messages or

prompts to "dial for this or that".

Call us today at 487-7399 or 1-888-487-7390 to find out more about this new exciting service that Minerva Valley will be offering in the very near future!! Check us out before renewing any current cell phone contracts that may be coming due!



### NEW TELEPHONE LISTINGS

#### CLEMONS AND ST. ANTHONY:

Brock, Nick &  
Mollie.....477-8041

1629 160th St; Albion

Hauser, Kerry.....477-8065

103 Maple St; Clemons

#### ZEARING:

Ray, Kelsey.....487-7857

305 S Center St

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### NEED A NUMBER?????

All you need to do is dial **1411** to get directory service for anywhere in the United States. A 50 cent charge per call will apply.



### OUR OFFICE WILL BE CLOSED THE FOLLOWING DAYS:

Columbus Day—Oct. 9

Thanksgiving—Nov. 23 & 24

Christmas Day—Dec. 25

There is a drop box available to the left of the front door of our business office for your convenience. Thank you for your business!

May all our farmers experience a safe and bountiful harvest this fall!



## DIGITAL CABLE PROVIDES VARIETY



Have you taken a look at Minerva Valley's Digital Cable TV packages lately? Our **Digi-**

**tal Basic and Movie Paks** are a great way to get more entertainment for your dollar during the upcoming cold winter months! The exciting channel line-up offers everything from movies to do-it-yourself programs to sports to

kids shows.

With no dish to install, **NO INSTALLATION CHARGES**, and no contract to sign, Minerva Valley Digital Cable TV is a great deal! Call our office at 487-7399 or 1-888-487-7390 to find out more today!!!!

## TIME TO BUNDLE UP???????

Now that summer is over and cooler weather is setting in this may be a great time for you to take a look at **Minerva Valley's Bundles**. Call us at 487-7399 and we will do an evaluation of your current services to see if one of our bundles will work for you.

### **BUNDLE #1.**

- Minerva Valley Local Telephone Service
  - Subscriber Line Charge
  - E911 Surcharge
  - Caller ID Number Only
  - 250 Minutes Minerva Valley Long Distance
  - Dialup Internet
- \$52.95 per month

### **BUNDLE #2.**

- Minerva Valley Local Telephone Service
- Subscriber Line Charge
- E911 Surcharge
- Caller ID Name & Number
- 250 Minutes Minerva Valley Long Distance

- Dialup Internet
  - Basic Cable TV
- \$73.95 per month

### **BUNDLE #3.**

- Minerva Valley Local Telephone Service
- Subscriber Line Charge
- E911 Surcharge
- Caller ID Name & Number

- Call Waiting and Caller ID Call Waiting
  - 250 Minutes Minerva Valley Long Distance
  - DSL Internet
- \$79.95 per month

### **BUNDLE #4.**

- Minerva Valley Local Telephone Service
- Subscriber Line Charge
- E911 Surcharge
- Caller ID Name & Number
- Call Waiting and Caller ID Call Waiting
- 250 Minutes Minerva Valley Long Distance
- DSL Internet
- Basic and Digital Basic Cable TV
- \$124.95 per month



## PROUD TO SERVE YOU FOR 50 YEARS

When the St. Anthony Cooperative Telephone Association and the Zearing Telephone Association joined together to form Minerva Valley Telephone in 1956, with Clemons Mutual Telephone Company joining in 1957, the Board of Directors most likely never imagined the changes that would take place by the company's 50<sup>th</sup> anniversary. In the big scheme of things, 50 years really isn't a long period of time, but those 5 decades have been packed full of changes and advancements for this small independent telephone company.

The late 1950's and the 1960's brought construction of a new commercial building and a dial-equipped central office. More than 700 customers across a 20-mile area switched from hand crank, magneto phones to a modern dial system.

In the mid 1970's, the company completed the underground cable system. Digital central office equipment replaced the dial system in 1979, eliminating party lines and offering touch-dialing service to the customers.

During the 1980's the changes that occurred were more behind the scenes. The business office began using computers to keep track of customer billing and accounts, calling features such as call waiting and speed dialing became popular and most businesses began using fax machines for correspondence. Many customers switched from rotary dial phones to touch tone.

When the 1990's hit things began happening at a rapid pace at Minerva Valley. The main office building in Zearing was remodeled and expanded and a parking lot was added. Cable television was added to the company's services and the Internet became a household word. It was no longer just businesses that had computers and fax machines, many residents now had them too.

The arrival of the new millennium has brought about still more changes and advancements. Digital Cable TV has been added to offer the customers more choices. Wireless telephone service is soon to be a reality and a new central office switch is about to be installed.

Although Minerva Valley has seen many things change in our 50 years of business, one thing remains constant: Our customers have always been and will always be the most important part of our business. We take this small opportunity to THANK YOU for allowing us to proudly serve you, and we look forward to at least 50 more years of doing business with our wonderful communities!